



CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA
North Myrtle Beach City Hall
City Council Meeting Agenda
Monday, July 19, 2021 - 6:00 P.M.

1. CALL TO ORDER

1A. CALL TO ORDER:

Roll Call

1B. EXECUTIVE SESSION:

- A. A discussion on a potential property acquisition
- B. A legal briefing regarding the First Amendment

1C. CONTINUATION OF CALL TO ORDER: 7:00 PM

- A. Invocation
- B. Pledge of Allegiance

2. MINUTES

- A. City Council Meeting, Monday, June 21, 2021
- B. City Council Workshop, Wednesday, July 7, 2021
- C. City Council Workshop, Wednesday, July 14, 2021

Documents:

[2A CC 6.21.2021 MINUTES.PDF](#)
[2B CW 7.7.2021 MINUTES.PDF](#)
[2C CW 7.14.2021 MINUTES.PDF](#)

3. COMMUNICATIONS

- A. PROCLAMATION: National Parks and Recreation Month
- B. Dr. Marilyn Fore, President of Horry-Georgetown Technical College
- C. Departmental Monthly Reports for June 2021 are available online

Documents:

[3A PROCLAMATION NATIONAL PARKS AND RECREATION MONTH.PDF](#)
[FINANCE JUNE 2021 REPORT.PDF](#)
[HUMAN RESOURCES JUNE 2021 REPORT.PDF](#)
[INFORMATION SERVICES JUNE 2021 REPORT.PDF](#)
[PLANNING AND DEVELOPMENT JUNE 2021 REPORT.PDF](#)
[PARKS AND RECREATION JUNE 2021 REPORT.PDF](#)
[PUBLIC SAFETY JUNE 2021 REPORT.PDF](#)
[PUBLIC WORKS JUNE 2021 REPORT.PDF](#)

4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL

5. CONSENT AGENDA

- A. MOTION TO APPOINT: One appointment for Emily Tinsley to the Tree City Board
- B. MOTION TO APPROVE: Run North Myrtle Beach and Surfboard Half and Flip Flop 5K Marathon on March 26, 2022
- C. ORDINANCE/SECOND READING: Petition for annexation and zoning designation for 0.46 acres on Riverside Drive

Documents:

[5A APPOINTMENT OF EMILY TINSLEY TO TREE CITY BOARD.PDF](#)
[5B RUN NMB HALF AND 5K MARATHON.PDF](#)
[5C ANNEXATION AND ZONING FOR 0.46 ACRES ON RIVERSIDE DRIVE.PDF](#)

6. UNFINISHED BUSINESS

None

7. NEW BUSINESS

- A. SECOND PUBLIC HEARING: A Development Agreement between the City and NVR, Inc. regarding the Hope Pointe PDD formerly known as the Esperanza PDD
- B. ORDINANCE/FIRST READING: A Development Agreement between the City and NVR, Inc. regarding the Hope Pointe PDD formerly known as the Esperanza PDD
- C. ORDINANCE/FIRST READING: An amendment to the Esperanza PDD revising it to the Hope Pointe PDD
- D. ORDINANCE/FIRST READING: Annexation and zoning designation for 0.75 acres on Old Crane Road

Documents:

[7A PUBLIC HEARING REGARDING DEVELOPMENT AGREEMENT FOR HOPE POINTE.PDF](#)
[7B HOPE POINTE DEVELOPMENT AGREEMENT.PDF](#)
[7C HOPE POINTE PDD.PDF](#)
[7D ANNEXATION AND ZONING FOR 0.75 ACRES ON OLD CRANE ROAD.PDF](#)

8. PUBLIC COMMENT

9. ADJOURNMENT

Meeting Attendees

- For those not fully vaccinated, a social distancing protocol of 6 feet shall be observed

at all times in City Hall and Council Chambers.

- For those not fully vaccinated, masks shall be required at all times in Council Chambers.

Public Comment Period

- Duration of the Public Comment Period shall not exceed 30 minutes.
- Each speaker is limited to 3 minutes. Each speaker is timed and a 30-second warning light appears.
- Please observe the rules.

Rules Regarding Video Recording & Photography

Except during the ceremonial portion of the Council meeting, all video recording and photography shall be conducted from a stationary position either:

- While seated in the back row of the Council Chambers
- While standing behind the last row of seats in Council Chambers

Anyone Requiring an Auxiliary Aid or Service for Effective Communication or Participation

- Should contact (843) 280-5555 as soon as possible
- No later than 24 hours before a meeting